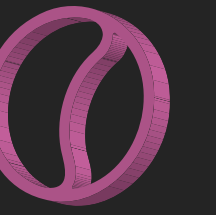


Presented by Dens Akoka & the Calileo team

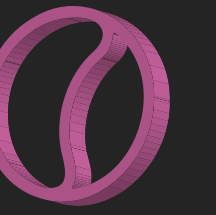
Empowering the future of social media with Web3.

Community. Decentralised.





Do you know what SocialFi is?



Social Media vs SocialFi Freedom

Censorship



You are in control

Privacy Concerns



No registration
required

Earning Restrictions

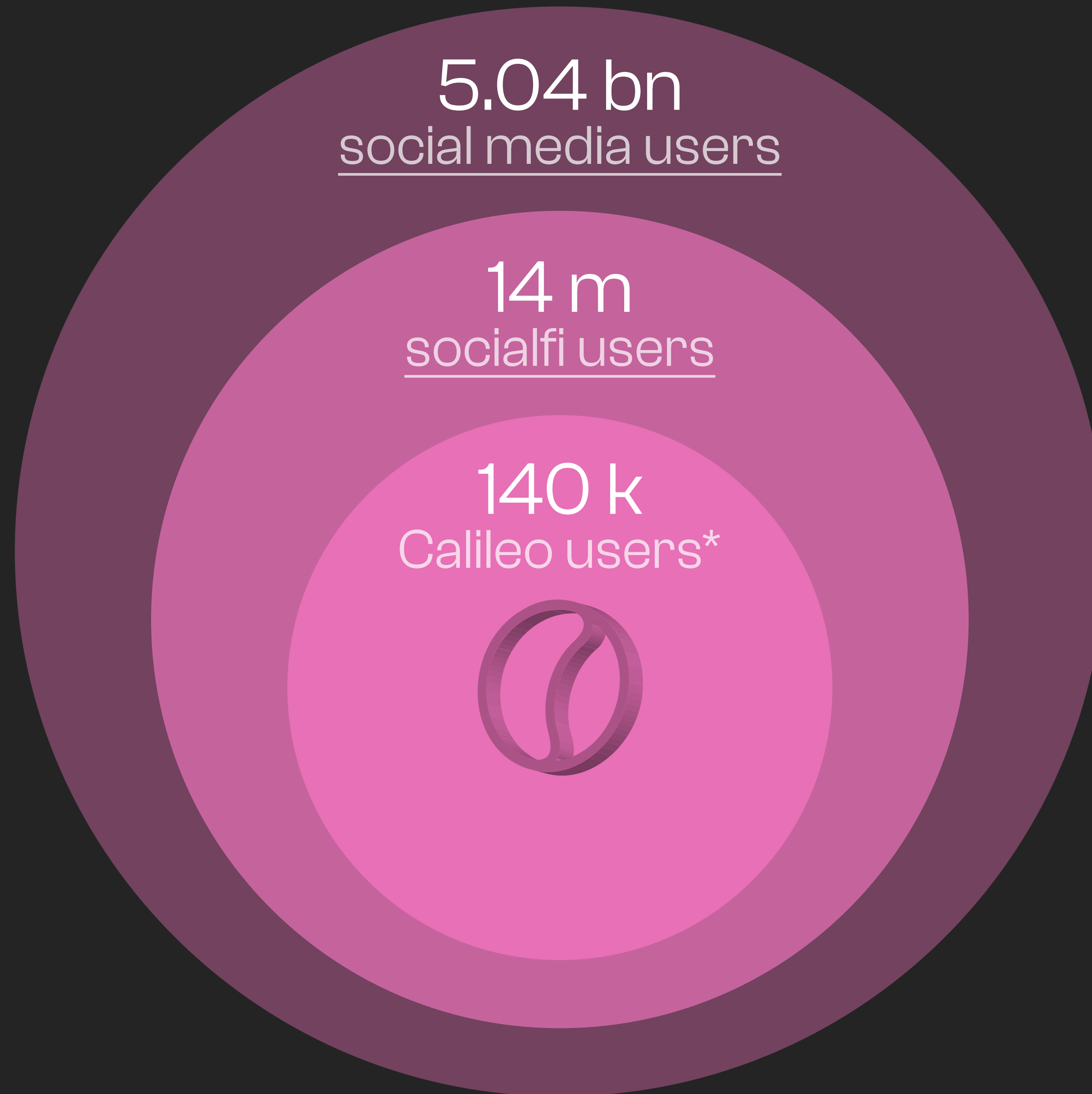
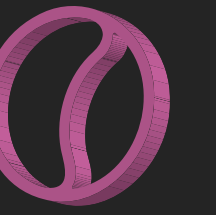


Free speech
& money

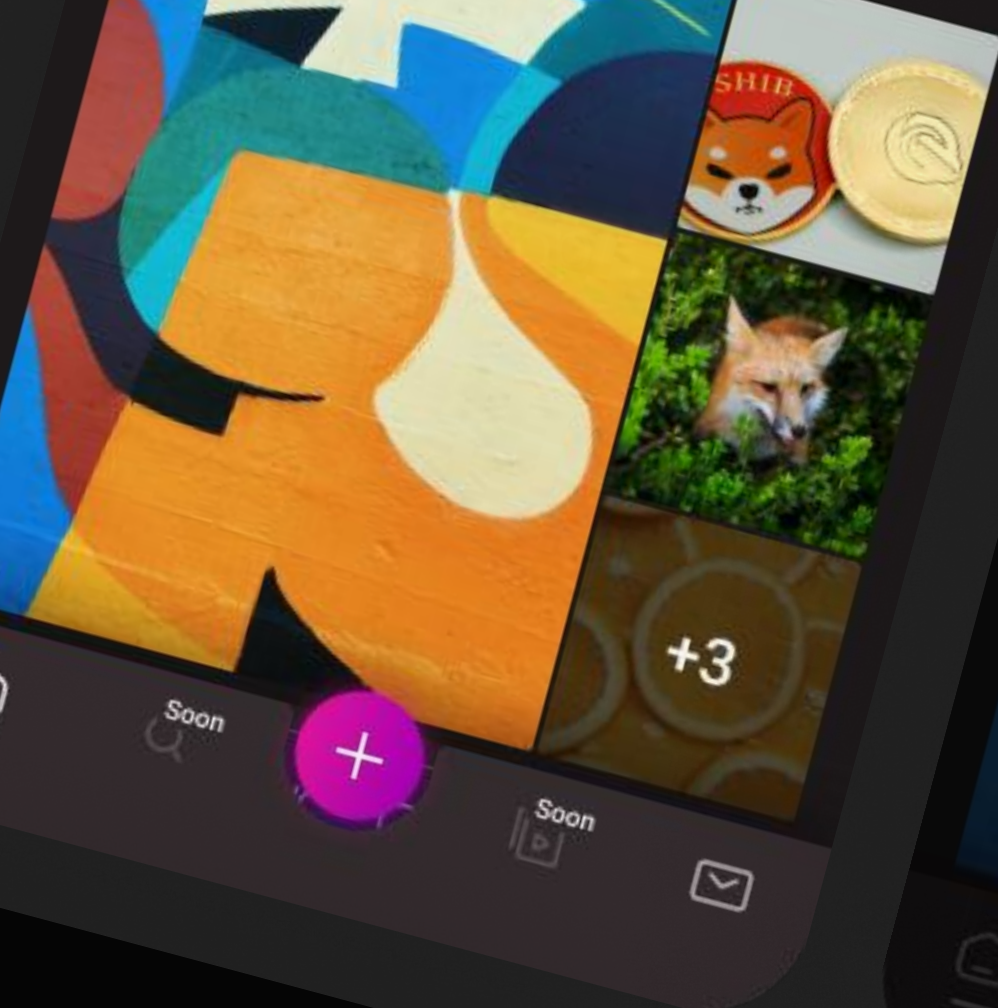
Creative Limits



Built for creatives



*Minimum Serviceable Obtainable Market (1%) Calileo can realistically capture.



- Wallet
- Circle
- Favourites
- Bookmarks Soon
- Fundraisers Soon
- Activity
- Calileo Moon Soon
- Settings & Privacy

Pitchou_3's links →

987 Following 163 Followers 14 Publications

This is a short description : 2 lines max. Lorem ipsum dolor sit amet, consectetur adipiscing elit....

NFTs Devices Meetings Art Travels

Publications

By Pitchou_3

Post 4 days ago

This text is optional 😊 It can introduce a content, or it can be used alone as ...see more

Everyone

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Eleifend scelerisque tempor aliquet tempor pharetra in quis quisque. Id augue lorem eget non, at mi.

Q W E R T Y U I O P
A S D F G H J K L
Z X C V B N M
123 space return

Activity

Username @herotag Country

PUBLICATIONS 10 publications

LIKES 420 likes

FOLLOWERS 163 followers

FOLLOWING 987 following

TIPS RECEIVED 6 tips

TIPS SENT 9 tips

COMMENTS 46 comments

REPLIES 69 replies

Access your detailed Data →

Username & 2 others

4 days ago

Comments (15 607)

Most relevant

16 2

16 2

16 2

By Username & 2 others

4 days ago

Publication type

Activity

Username @herotag Country

PUBLICATIONS 10 publications

LIKES 420 likes

FOLLOWERS

FOLLOWING

Activity

Username @herotag Country

PUBLICATIONS 10 publications

LIKES 420 likes

FOLLOWERS

FOLLOWING

Access your detailed Data

What will I get from my Data?

Calileo allows you to get a visual representation of your data under the form of a Non-Fungible Token (NFT) using Itheum's dataNFT. Tap the button below.

Wallet

erd5h...haw

Display on profile

TOTAL BALANCE \$1208,23

Owned Transactions history

MY ASSETS

eGold	\$60,92
1,0648 EGLD	
MEX	\$60,92
1,0648 MEX	

MY NFTS (3)

Back to the Hub

Bored monkey holders

#6 channels joined | 331 people

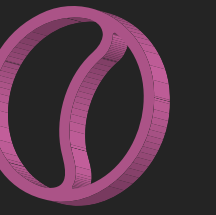
#welcome #memes #events




13 hours ago

Hello here 🙌

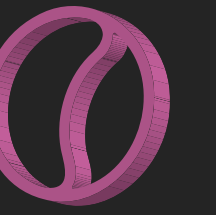
Could some...

Competitors



	Reward Token	Freedom of Speech	Messaging System	On-Chain Platform	DataNFT & Ownership	Complete creation toolset	Revenue Sharing	Multi-Content Platform	Web3 Creation Tools	Blockchain	Total Number of Users
Instagram & X	✗	✗	✓	✗	✗	✓	✓	✓	✗	✗	2.5bn
Warpcast	✓	✓	✓	✓	✗	✗	✗	✗	✗		500k+
Phaver	✓	✓	✓	✓	✗	✗	✗	✗	✗		600k+
Other SocialFi's	✓	✓	✓	✓	✗	✗	✗	✗	✗	✓	13m+
Calileo*	✓	✓	✓	✓	✓	✓	✓	✓	✓	✗	

*note that not all features have been implemented yet on Calileo. This table reflects Calileo at near its best potential.



They Tested the App

By Steve Follow Tip

Post | 4 days ago |

udos to the team for building this amazing dapp under the worst market conditions 🙌 It's a privilege to be an Alpha user 🍷

By El Pulpo Follow Tip

Post | 4 days ago |

Big up for the launch, I've finally been able to try it out... it's smooth as a whistle!

By Alex Follow Tip

Post | 4 days ago |

The overall experience is pretty good, especially for an alpha version, and I really liked the design.

By Andrei Follow Tip

Post | 4 days ago |

I just tested Calileo! I really like it to be honest. Every comment/post is a transaction. Easy UI/UX. You can even tip your favourite creators. GG Dens.

By Wesley Follow Tip

Post | 4 days ago |

This platform is going to be absolutely huge, and every single one of us are Calileo early adopters! Proud 🙌

By Drew Follow Tip

Post | 4 days ago |

There is so much potential here. Calileo can be the first truly successive blockchain-based Twitter/Facebook killer!

By Brucey Follow Tip

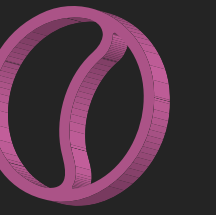
Post | 4 days ago |

I feel like the tipping feature is my favourite feature so far. I can see in a lot of ways this can benefit NFT projects!

By Joaquim Follow Tip

Post | 4 days ago |

Being able to post NFTs and show you own them has to be my favourite feature 🔥



CAL Token Utility

[Find Out More](#) — [Buy \\$CAL](#)

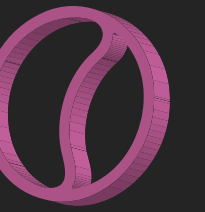
- Referrals
- Membership Benefits
- Airdrops
- Workdrops
- Reward Moderation Jurors
- Reward DAO Votes
- Reward Contributors
- Collaborations
- Reward Creators
- Reward Curators

Calileo Token 

Discover the Calileo token. The dynamic engine driving user engagement and rewarding creativity on the Calileo social platform.

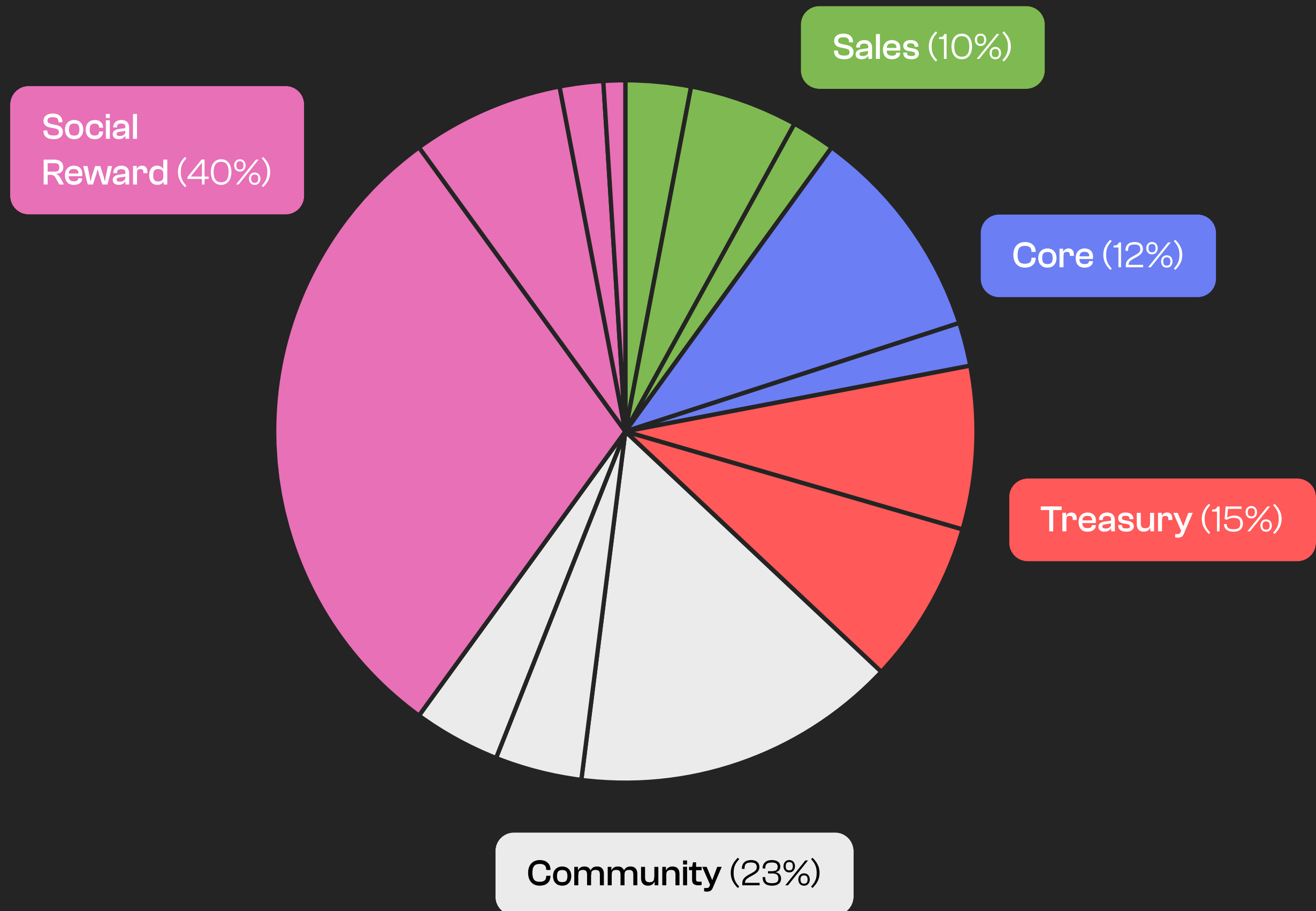
- Token Sinks
- Locking Mechanism
- Staking & Liquidity Pools

- Boost Your Content
- Pay in-app
- Subscribe to Creators
- Tip Creators
- ESDT to CAL swap



CAL Token Distribution

10,000,000,000 Total Supply — [Notion](#) — [Google Sheet](#)



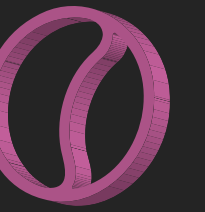
12 months cliff. 40 months vesting. Remaining balance released gradually over 40 months post-cliff.

The strategies vary depending on the sales. [Visit our public tokenomics page](#) to find out more.

50% at TGE. Instant availability to support initial platform marketing growth.

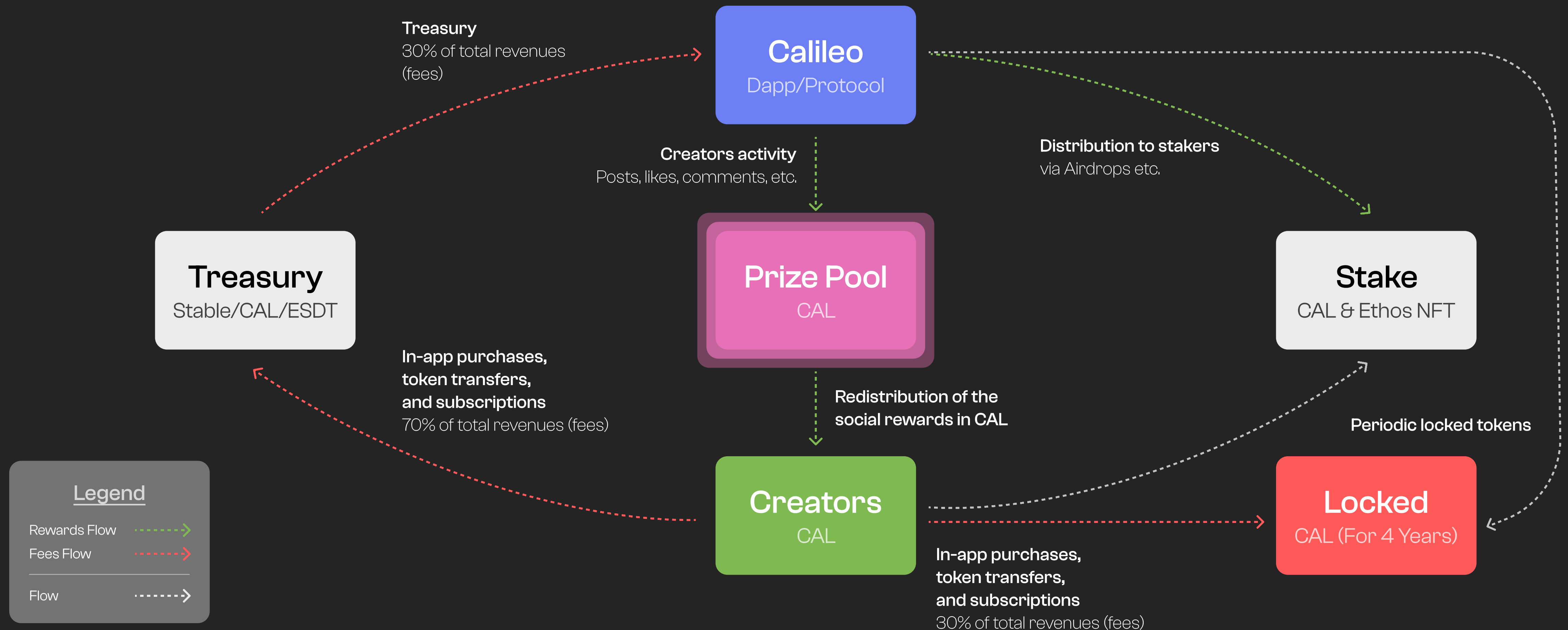
The strategies vary depending on the categories. [Visit our public tokenomics page](#) to find out more.

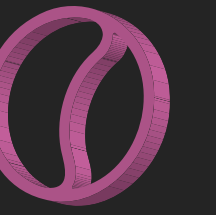
3 months cliff. 51 months vesting. Remaining balance to be released in an S-curve model, ensuring a gradual and sustainable distribution of rewards to platform users.



Business Model & Monetisation

*more details can be found in our [Tokenomics > Utility & Circulation Dynamic](#)





Raise Goals

Equity Or Tokens

\$1.7M in Q2/Q3 2024

Tech/Development = \$700k

Market & User Acquisition = \$150k

Community Building = \$150k

Operations = \$125k

Legal and Compliance = \$125k

HR/Hirings = \$85k

Contingency Fund = \$70k

\$900k in Q4 2024

Tech/Development = \$350k

Market & User Acquisition = \$100k

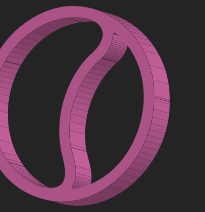
HR/Hirings = \$45k

Community Building = \$70k

Operations = \$70k

Legal and Compliance = \$60k

Contingency Fund = \$35k



Calileo Team



Dens, CEO

Founder & CEO. 6+ years in web development. Focused on business, leadership, marketing, and bringing Web3 to the masses.



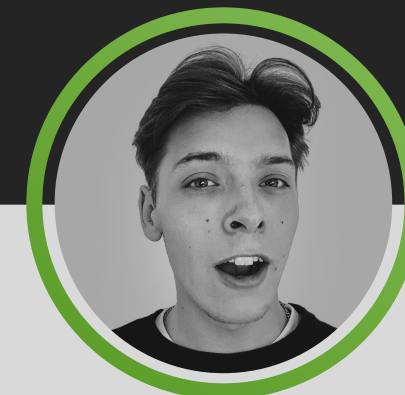
Viktor, CTO

Co-founder & CTO. CBO at KYC. 4+ years of traditional software development. Built JewelSwap, DeFi & AMM platform.



Jim, Dev

Blockchain Developer. 8+ years designing and implementing dApps, with expertise in Ethereum smart contracts, Rust, and chain linking.



Wesley, Brand

Head of Brand. 5+ years delivering projects across Brand, Print & Digital. Active creator and Web3 enthusiast with a huge passion for timeless design.



JB, Community

Head of Community. 4+ years as a Web3 Content Writer & Social Media Manager, excited to bring Calileo to fruition.



Alex, Ambassador

Community Manager & French Ambassador at Calileo. Crypto community builder and educator. Content creator on Twitch & YouTube.



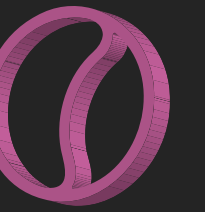
Florian, Strategic Advisor

Working in the AI industry with FTSE 100 companies on a daily-basis. Contributing to guidance and operational plans toward blockchain technology, tokenomics, branding and revenue model.



Razvan, Web3 Advisor

Co-Founded Giants Village, web3print and CoinDrip. He's also founded the xDev Hub as a collection of useful resources for devs.



/Hackathon & Accelerator Team



Dens, CEO

Founder & CEO. 6+ years in web development. Focused on business, leadership, marketing, and bringing Web3 to the masses.



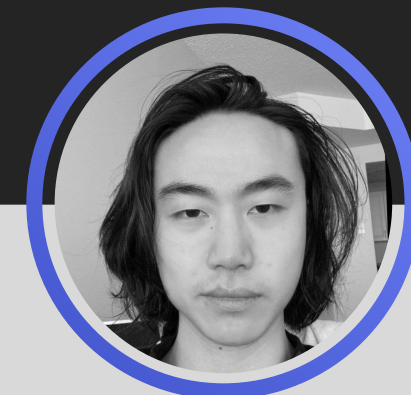
Viktor, CTO

Co-founder & CTO. CBO at KYC. 4+ years of traditional software development. Built JewelSwap, DeFi & AMM platform.



Thomas, Dev

Web3 Lead Dev. With over 12 years of tech experience, specialised in full-stack development, blockchain, and smart contracts. Passionate about web3 potential.



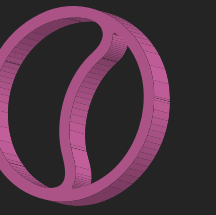
Haonan, Dev

Full-stack developer. 6 years in software, 3 in blockchain. Contributed to web3 projects including DeFi, payment systems and AI. Passionate about web3.



Cameron, Dev

Back-end developer. 4 years in software, specialising in APIs and infrastructure. Keen to develop the web3 world with compelling use cases.



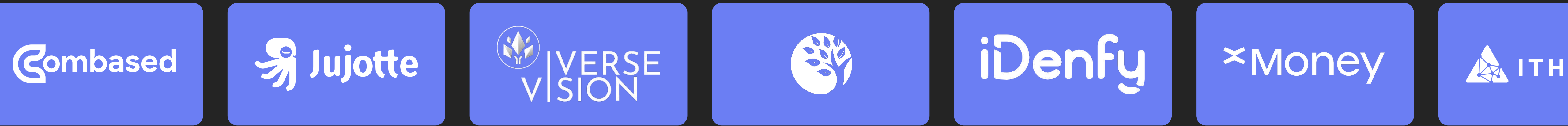
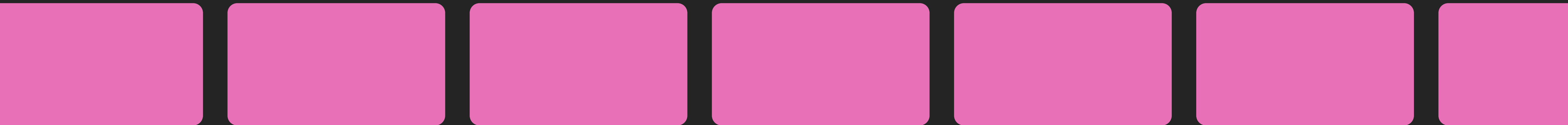
They're backing us

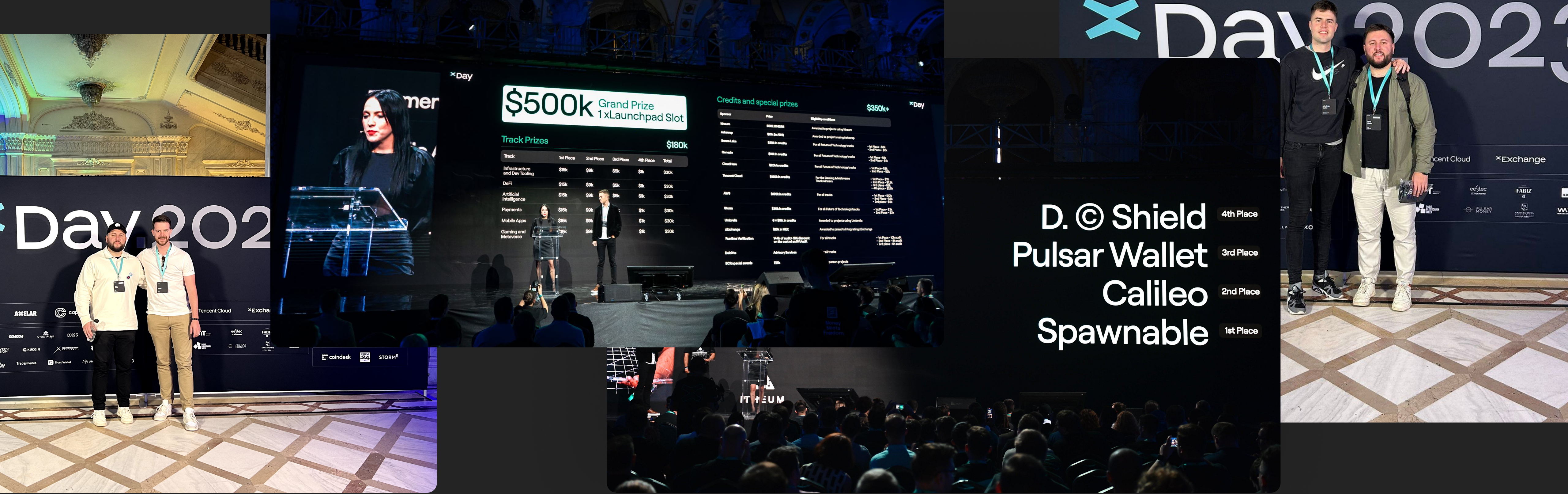
Backers

Hackathons & Incubators

Building With Us

Brands On Calleo





\$500k Grand Prize
1x Launchpad Slot

Track Prizes \$180k

Track	1st Place	2nd Place	3rd Place	4th Place	Total
Infrastructure and Dev Tooling	\$15k	\$9k	\$5k	\$1k	\$30k
DeFi	\$15k	\$9k	\$5k	\$1k	\$30k
Artificial Intelligence	\$15k	\$9k	\$5k	\$1k	\$30k
Payments	\$15k	\$9k	\$5k	\$1k	\$30k
Mobile Apps	\$15k	\$9k	\$5k	\$1k	\$30k
Gaming and Metaverse	\$15k	\$9k	\$5k	\$1k	\$30k

Credits and special prizes \$350k+

Prize	Value	Eligibility/conditions
Winner	\$250,000	Awarded to projects using Wharum
Runner Up	\$100,000	Awarded to projects using Wharum
Team Lead	\$25k in credits	For all Future of Technology tracks
Grand	\$25k in credits	For all Future of Technology tracks
Challenge	\$25k in credits	For all Future of Technology tracks
Thought Cloud	\$25k in credits	For the Gaming & Metaverse Track winners
AI/ML	\$25k in credits	For all tracks
Storm	\$25k in credits	For all Future of Technology tracks
Underlabs	\$5 + \$5k in credits	Awarded to projects using Underlabs
alExchange	\$10k in MEX	Awarded to projects integrating alExchange
Banana Verification	10k of credits MEX (dependent on the cost of an MEX fee)	For all tracks
Dubito	Ashley Bankson	- all tracks
ICX special awards	\$5k	various projects

D. © Shield 4th Place
 Pulsar Wallet 3rd Place
 Calileo 2nd Place
 Spawnable 1st Place

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www.calileo.co

[@calileo](#)

dens@calileo.co

For more details, read the [Litepaper](#)